MARLA CAMP

1415 Newning Ave., Austin, Texas 78704 (512) 441-3971; (512) 442-0619 fax; camp@impactpro.com

Present

OWNER OF IMPACT PRODUCTIONS, a design studio specializing in interactive, publication, and packaging design. Clients have included: Various national magazine custom publishing divisions, including Bill Communications (VNU—ID, Restaurant Business, FoodService Director—now Ideal Media LLC); TakeOut Business—new design; Store Equipment Design, FoodService Director—redesign. NSF (Food Safety Insights); American Press Institute, Reston VA; University of Texas Continuing Legal Education Dept.—ongoing conference brochures design and production; City of Austin—Art in Public Places commissions and design work for the Austin Exhibit Museum.

91-93

ASSISTANT MANAGING EDITOR for Graphics, Design, Photography, TIMES UNION, Albany, NY (Daily circulation 109,000; Sunday 168,000). In addition to AME duties, led a redesign project, including training, in 1991–1992.

88-91

GRAPHICS EDITOR, THE DETROIT NEWS (Daily circulation 500,000;

Sunday 1.1 million)

85-88

ART DIRECTOR, THE ANN ARBOR NEWS (Daily)

80-85

ASSOCIATE PUBLISHER, THE ANN ARBOR OBSERVER (Monthly)

Education:

Valedictorian, Holland High School, Tulsa, Okla., 1971 (4.0 g.p.a.). Beloit College, Major in Art, 1971–1972 (3.9 g.p.a.). University of Michigan, Major in Anthropology, specialization in Linguistics, 1973–1975 (3.98 g.p.a.). Phi Beta Kappa

Awards /

Commissions

Society of Newspaper Design awards recipient, 1990-91 (five, including three gold awards); 1989-90 (three).

Creativity 1991 (Art Direction magazine). International design award for package design.

Michigan Addy, 1990.

Speaker at numerous regional and international design workshops and conferences, including The American Press Institute (API), SND Annual Workshops and Quick Courses, JAWS (Women in Journalism), AAN (Association of Alternative Weeklies)

One-woman show of graphic design work "Artful Graphics," Cafe Dance Gallery, Austin, TX, 12/98

Created and performed a Video Training Seminar on Design Strategies for Niche Publications for the Newspaper Satellite Network Series on Design (1997)

Art in Public Places commission for a mural/mobile art installation in the City of Austin's Ralph W. Yarborough public library. Completed 11/98